

Introducing TLC

Key to success in any business is the ability to generate sales. With no sales, there is no business.

From the moment an enquiry is received, through to closing the sale, there are many pitfalls and potential problems which, if not addressed correctly, can result in the business being lost.

TLC can help you improve your sales effectiveness in three complimentary ways:



With over 30 years sales experience gained in both multi-nationals and from being an owner manager of an SME — Trevor Lever Consulting is uniquely placed to help you increase your own sales effectiveness.

Contact TLC today for an informal discussion about how your personal sales effectiveness, or that of your organisation, may be increased.

Business Development

TLC offer mentoring and consultancy services to the manager who either has no experience of growing the organisation, or is looking to outsource specific aspects of the sales management or marketing communications function.



Sales Training and Personal Development

TLC provide a range of flexible training modules and programs that can be combined and tailored to deliver a customised course for your specific needs. With a mixture of role-playing, lectures and interactive sessions, TLC can deliver sales programs for both the new and experienced sales person.



Contact Management (ACT! Software)

As an ACT Certified Consultant, TLC has significant experience in designing and developing contact management systems for a wide range of businesses. From travel companies to telemarketing and from direct sales to distribution, ACT software can be tailored to track your clients, your time, your prospects and your team.

