

# Recent ACT! Projects

**TLC have been using ACT for over 15 years to run their own business.**



Here's how some of the organisations that we've recently worked have improved their own effectiveness by using ACT.



## Hygienic Finishes

HF is a building company that specialise in the supply and fit of hygienic wall, floors and ceilings for shops, hospitals, kitchens and factories. ACT is used to track all of HF's contracts and contacts as well as managing the sales process from inquiry through drawings, estimating, quoting and supply. All relevant costings, emails, faxes and documents are associated with the appropriate project and contact ensuring easy look-up of project status and commitments.

## Bruker AXS

Bruker AXS provide advanced X-ray systems to scientists throughout the UK. ACT is used to provide a shared database for all customer facing staff: sales, marketing, applications support and administration. Remote staff synchronise their local database with a consolidated centralised database ensuring that everyone has an up to date and consistent view of their relationship with each customer.

## RDC International

RDC is Europe's leading IT asset management organisation and provide a complete IT disposal and risk management service. ACT is used to manage the activity of all the teams involved in resale, recycling and redeployment of IT equipment that requires disposal. All emails to and from contacts are stored in the ACT database, together with quotations, proposals and notes of meetings held.

## Hippychick

Hippychick provide a range of innovative products for parents and young children to retail outlets, direct and through their web site. ACT is integrated into their eCommerce web-site and collects enquiries for catalogues and product information. Further integration with Sage Line 50 provides a connection between the sales and financial aspects of the business. As a result monthly reports are produced of sales volume and margin by product for the various sectors and by enquiry source.

Others TLC clients using ACT include:

- IMS- Europe
- Agar Scientific
- Exclusively Kitchens
- Filebase
- George James
- Molecular Devices
- eFlow Global
- Electronic Health Media
- Essential Marketing
- Fast Track Solutions
- Imaging Equipment
- Pllz (UK)